Survive Then Thrive!

Hownd is uniquely positioned to help support small business owners by generating cash flow now and visits later with no upfront costs. Our mission is to help local business owners drive predictable foot traffic and profitable revenue. Our plan enables businesses to get started now and we don’t take any payment until doors are open and customers are coming back in the door.

Zero-Risk • No Contract • Easy To Get Started
Consumers are online and looking to support local small businesses!

With nowhere to go, consumers are spending more time online and looking for ways to support their community!

Let’s get Support Vouchers out there!
Support Vouchers For The Win!
Merchants just approve and the sit back and collect!

How Do They Work & Why?

- Any Price They Want (0%, 10%, 20% Off)
- Voucher $ goes straight to their bank account. We only collect a small visit fee when the consumer visits in the future (but not before!)
- 1-Click Purchase
  - Enables up to 6x the number of purchases of webstores, and point of sale systems
- Curated and Distributed Effortlessly!

Over $1 Million Sold since Stay-at-Home Orders
Distribution Plan
Start By Listing & Distributing!

Approve and Merchants are Listed!
- They are Now in our MyHownd Community
- Thousands of Consumers in Your Area
- Consumers are encouraged to purchase Local Vouchers
- Vouchers distributed across Email, Social, Websites, more
- Effortless For Your Merchants!
Expand Offers to Re-Open!
Improve Sales, Data Capture, and Event Bookings with the highest converting promotions on the market.
Quick-Start Platform

**Get Listed**

15 Minutes to List

- $0 Set Up Fee / $0 per Month
- ✓ Create Your Business
  A couple quick clicks!
- ✓ 5 Minute Payment Set Up
  So you get paid instantly!
- ✓ Set Initial Gift Card & Choose Channels
  (Hownd Community, Website, Email/Social)

**Effortless**

Expand Later to Re-Open

Log In To Hownd.com

- ✓ Update Customer List
  2 minute upload!
- ✓ Review Results
  Count Your Revenue & Visits!
- ✓ Enable Other Promos & Strategies
  48 Hr Hownd Curation!
hownd.com / economic-development
eric@hownd.com | 480-221-1698
For Downtown Districts
Showcase Your Merchants

When a Consumer arrives at one of your Shopping Districts, the MyHownd app will prompt to open and the Homepage will present a specialized section promoting your nearby merchants & current events.

Increasing Guest Time & Spend at your District and their Merchants!!
Event Promotion

Promote your events at Shopping Districts & Pop-up Markets!

Drive traffic to Shopping Districts with Merchant Promotions!

Access the nearby consumers in our MyHownd Consumer Community™!
Visit Planning

Consumers can plan their visit to your Shopping Districts or Markets in advance!
Consumer Data Collection & Reporting

Aggregate and analyze anonymized consumer data across a single shopping center or multiple locations via mobile app geo data, purchase tracking, WiFi mesh network logins, digital signage engagement, and email and social media conversions.

Leverage our data to better target consumers in your own marketing.
Appendix
Our Effortless Foot Traffic® Platform

We provide foot traffic generation software that automatically targets consumers with personalized Coupon, Buy Now, and Gift Card promotions delivered across the digital channels where they are most likely to take immediate action.

“Hownd is a must-have partner for any business. They are a ‘point & go’ hands-off marketing platform that increases online sales, birthday party bookings, and more. The best part is that, unlike a lot of marketing tools, it provides measurable results, is affordable, automated, and the ROI is incredible.”

- Parker Coddington
Deep Expertise in...

- Amusement
  Attractions & Entertainment

- Health & Beauty
  Massage, Salons, Spas

- Food & Beverage
  Restaurants, Novelties, Coffee

- Retail
  Apparel & Packaged Goods
Pattison's North Skate Center worked diligently with Hownd to swiftly deliver a Support Voucher valid for 30% off gift cards to their loyal customers for future visits.

$3,454

... and counting!
Victory Lanes of Mooresville, NC worked with Hownd to launch a “Support Now, Bowl Later” online promotion offering 40% off gift cards in response to their temporary closure. These non-expiring Support Vouchers brought in immediate revenue to help sustain their business until they can re-open.

$5,197... and counting!

Not Just a Theory
It's Working!
Many Hownd merchants are already seeing great success!
Website Popup

Sign Up for Exclusive Offers & Promotions!
Get a FREE $5 Fun Card just for joining!

SHARE WITH US

where there's always a reason to celebrate!

BUY TICKETS
Get 10% Off!
Date Collector

Sign Up for Exclusive Offers & Promotions!

Get a FREE $5 Fun Card just for joining!

NAME

EMAIL

PHONE NUMBER

BIRTHDAY

MM/DD or MM/DD/YYYY

Kids' Birthdays

FIRST NAME

BIRTHDAY

MM/DD or MM/DD/YYYY

FIRST NAME

BIRTHDAY

MM/DD or MM/DD/YYYY

ADD ANOTHER

ANNIVERSARY

MM/DD or MM/DD/YYYY

Description
Get exclusive access to offers, promotions, giveaways, and birthday surprises as a member of our VIP coupon club!

About us
Get your game on, together!

We take family entertainment to a whole new level! From bowling and laser tag, to arcade games and rides like bumper cars, tea cups and Radius, we have something for everyone of any age. Stay and play all day as we keep you energized and hydrated with access to our UNLIMITED buffet included with every admission before 8pm. Whether you're celebrating a birthday, on a date, hanging with family, or out with a group of friends, Jake's Unlimited has everything you need to have a blast with your favorite people. Let's play together!

Contact Jake's Unlimited

480-926-7499
Coupon Claim

A Birthday Party Freebie for You!

FREE Party Package Upgrade

What We're Offering
When you purchase any birthday party package, you'll get a FREE Upgrade (up to $100 value)! Book party package and you'll get to upgrade to the next level for FREE! All you need to do is claim the offer and call us at 480.926.7499 with your voucher number so we can help you pick the best party package and get your date and details locked in. Get ready for the best birthday party ever!

Check out our birthday party packages here: https://www.jakesunlimited.com/kid-birthday-parties/

About us
Get your game on, together!

We take family entertainment to a whole new level! From bowling and laser tag, to arcade games and rides like bumper cars, tea cups and Radius, we have something for everyone of any age! Stay and play all day as we keep you energized and hydrated with access to our UNLIMITED buffet included with every admission before 8pm. Whether you're celebrating

Contact Jake’s Unlimited
480-926-7499
social@jakesunlimited.com
jakesunlimited.com

1830 East Baseline Road
Mesa, AZ 85204

Hours of Operation
Mon - Thu
11:00 AM - 10:00 PM
Fri
11:00 AM - 12:00 AM
Sat - Sun
10:00 AM - 12:00 AM
20% OFF a Sugar Rush Experience!

$40.00

$40.00  DISCOUNT: 20%  VALUE: $50

BUY NOW

What We’re Offering

Level up your next birthday party by treating your birthday star to a Sugar Rush Experience for them and their friends! Ten fresh-spun cotton candy sticks are piled into a multi-tiered flashing tower and run through the whole facility with bells, whistles, claps, and cheers from our staff and guests as it is brought right to your birthday star in your reserved space. The kids go crazy for cotton candy, but an entry like this just makes it even sweeter and completely unforgettable!

TO BOOK YOUR SUGAR RUSH EXPERIENCE

Sugar Rush Experiences are an upgrade to our standard birthday party packages. You must first book your birthday party by calling 480.926.7499, or by going to our website and booking online. The cost of the birthday party is additional and depends on the package you select. You can see all our birthday party packages here: https://www.jakesunlimited.com/kid-birthday-parties/ When you book your birthday party, call and let us know

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Hours of Operation

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Fri
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Sat - Sun
Buy Now Process

1. CHOOSE THE OFFER

<table>
<thead>
<tr>
<th>DESCRIPTION</th>
<th>QTY</th>
<th>PRICE</th>
<th>SUBTOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sugar Rush Experience</td>
<td>1</td>
<td>$40</td>
<td>$40</td>
</tr>
</tbody>
</table>

Subtotal: $40

NEXT

2. CONTACT INFORMATION

3. PAYMENT DETAILS

Sticks are piled into a multi-tiered flashing tower and ran through the whole facility with bells, whistles, claps, and cheers from our staff and guests as it is brought right to your birthday star in your reserved space. The kids go crazy for cotton candy, but an entry like this just makes it even sweeter and completely unforgettable!

TO BOOK YOUR SUGAR RUSH EXPERIENCE

jakesunlimited.com

1830 East Baseline Road
Mesa, AZ 85204

Hours of Operation

PAYMENT FAQ
Is this safe/secure?
Do you store my credit card?
What cards do you accept?
More Customers.  
Less Effort.

Since joining Hownd, Jake's Unlimited has seen more than $600,000 in direct purchase revenue via Hownd, and this doesn't account for the additional birthdays booked, and coupons redeemed.

Jeremy Hoyum  
Owner, Jake's Unlimited