



Wednesday, December 5

11am - 12:30 pm	Office Hours - Morning Movers Session (12 Site Consultants)
1pm - 2:30 pm	Office Hours - Afternoon Shakers Session (12 Site Consultants)
3:00 to 3:10 pm	ECONOMIX WELCOME + KICK OFF
3:10 to 3:35 pm	Top 10 Countdown: A Year in Review Presentation: Gray Swoope Panel: Joe Vranich, Kevin Spiegel, Dan Breen + Gray Swoope
3:35 pm to 3:40	Crossroads Featuring Site Consultant + Sponsor James Blair & Robert Van Goens
3:40 to 4:10 pm	Session #2 Marketing to Site Consultants (live Site Consultant Polling) Moderator: Kate McEnroe Panel: Sarah White, Kathy Mussio + Kim Moore
4:10 to 4:25 pm	BREAK
4:25 to 4:30 pm	Crossroads Featuring Site Consultant + Sponsor Kathy Mussio & Jennifer Graves
4:30 to 5:10 pm	Session #3: Here is why your community is losing the talent war Andy Levine + Patience Fairbrother, DCI
5:10 to 5:35 pm	The Purpose Hotel Jeremy Cowart
5:35 to 5:55 pm	Newleywed Game Show Joe Agostinelli & Minah Hall Megan Lucas & Charles Ruby Brian Anderson & Dean Barber
6:00 to 8:00 pm	Dinner @ The Country Music Hall of Fame
7:30 to 9:00 pm	Sponsor Reception @ FLG House

Thursday, December 6

7:00 am - 8:30 am	Office Hours - Morning Movers Session (12 Site Consultants)
9:00 am	Day 2 Kickoff
9:10 to 9:40 am	Top 10 Data Tips You Need to Hear Presentation: Ann Petersen Panelists: Ann Petersen, Aaron Hirschl + Beth Land
9:40 to 9:50 am	Crossroads Featuring Site Consultant + Sponsor Chris Schastok & Ashley Richardson
9:50 to 10:15 am	Top 50 Economic Developers
10:15 to 10:30 am	BREAK
10:30 to 11:15 am	The Anatomy of a Deal featuring Site Consultant and Economic Developer Moderator: Aaron Hirschl Panel: Chris Schastok, Grady Fitzpatrick + Jerry Bologna
11:15 to 11:25 am	Crossroads Featuring Site Consultant + Sponsor Scott Kupperman + Rebecca Fleischaker
11:25 to 11:55 am	Top 10 Mistakes that Economic Developers Make When Working with Consultants Presentation: Jeff Pappas Panel: Joe Gioino, Amy Gerber & Jeff Pappas
12pm to 1:15 pm	Lunch @ The Country Music Hall of Fame
1:15 to 1:25 pm	Crossroads Featuring Site Consultant + Economic Developer Joe Suppers & Nancy Deig
1:25 to 2:05 pm	Jon Acuff "Finish"
2:05 to 2:30 pm	ECONOMIX Farewell
3:00 pm - 4:30 pm	Office Hours - Afternoon Shakers Session (12 Site Consultants)