

Thursday, May 17

8am – 9:30 am	TEAM TEXAS Breakfast Omni Hotel Wynne Ballroom C
11am – 12:30 pm	Morning Movers Office Hours #1 (6 rotations of 15 min) Omni Hotel Wynne Ballroom C
1pm – 2:30 pm	Afternoon Shakers Office Hours #1 (6 rotations of 15 min) Omni Hotel Wynne Ballroom C
3:00 to 3:10 pm	ECONOMIX kickoff Omni Hotel Wynne Ballroom
3:10 to 3:15 pm	FRISCO Welcome Mayor of Frisco, Jeff Cheney
3:15 to 3:45 pm	Realities of Site Selection in 2018 & Beyond Moderator: Chris Schastok Panelists: Joe Vranich, James Blair, Minah Hall
3:45 pm to 3:50	2 MINUTE DRILL featuring Tom Stringer
3:50 to 4:15 pm	Economic Development Amid Politics Moderator: Ron Kitchens Panelists: Amy Gerber, Kathy Mussio, Griff Salmon
4:15 to 4:30 pm	END OF FIRST QUARTER (AKA BREAK)
4:30 to 4:35 pm	2 MINUTE DRILL featuring Kyle Syers
4:35 to 5:05 pm	Matt McCue “Telling your Community Story”
5:05 to 5:20	Joe Adame “What your board of directors wants you to know”
5:20 to 5:55 pm	Site Selectors Tell All Moderators: Carla Winchester & John Longshore Panelists on Stage: Lindsey Cannon, Kyle Syers, Dennis Burnside, Minah Hall, Chris Schastok
5:55 to 6:00 pm	HALFTIME INSTRUCTIONS (AKA DINNER INSTRUCTIONS)
6:00 to 7:30 pm	Dinner The Star, Dallas Cowboys Training Table
7:00 – 7:30 pm	VIP Tours (20 min tours for groups of 25)
7:30 – 9:30 pm	VIP Reception @ The Star Headquarters Atrium



Friday, May 18

6:30 am	Doors open
7 am - 8:30 am	Office Hours #2 Morning Movers (6 rotations of 15 min)
9:00 am	Day 2 kickoff & Welcome
9:05 to 9:25 am	Future of Incentives Moderator: Carla Winchester Panelists: Josh Bays, Tim Feemster, Brad Migdal
9:25 to 9:30 am	2 MINUTE DRILL featuring Brad Migdal
9:30 to 10:15 am	Carlos Whittaker "Moment Maker"
10:15 to 10:30 am	THIRD Quarter Break
10:30 to 10:35 am	2 MINUTE DRILL featuring Joe Suppers
10:35 to 10:55 am	Can I say that? Communication in today's culture Moderator: Ron Kitchens Panelists: Lindsey Cannon, Amy Gerber, Carol Henderson
10:55 to 11:00	2 MINUTE DRILL featuring Dean Barber
11:00 to 11:30 am	Guillermo Mazier, Atlas Advertising "From Disrupted to Disruptor-Shifting your Mindset at an Economic Developer"
11:30 to 11:35 am	2 MINUTE DRILL featuring Josh Bays
11:35 to 11:55 am	Measuring Your Mission in times of low unemployment Moderator: Ron Kitchens Panelists: Tom Long, Cathy Chambers, Jill McCarthy
12pm to 1:15 pm	Lunch!
1:15 to 1:20 pm	2 MINUTE DRILL featuring Derith Jarvis
1:20 to 1:50 pm	Consultant FEUD Contestants: Dean Barber, Derith Jarvis, Jeff Pappas
1:50 to 1:55 pm	2 MINUTE DRILL featuring Jeff Pappas
1:55 to 2:30 pm	Marketing Your Workforce Moderator: Kate McEnroe Panelists: Derith Jarvis, Jeff Pappas, Alison Benton
2:30 pm	ECONOMIX Recap & Final Q/A Ron Kitchens
2:45 pm	ECONOMIX Final Goodbye Carla Winchester & Ron Kitchens
3pm - 4:30pm	Office Hours #2 Afternoon Shakers